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| **OFFICIAL NAMES** | | |
| Product Name: | CEA-G Series CFexpress Type A Memory Card CEA-G960T | CEA-G Series CFexpress Type A Memory Card CEA-G1920T |
| Model Name: | CEA-G960T | CEA-G1920T |
| Short Description: | CEA-G Series CFexpress Type A Memory Card CEA-G960T | CEA-G Series CFexpress Type A Memory Card CEA-G1920T |
| Long Description: | CEA-G Series CFexpress Type A Memory Card CEA-G960T, compatible with the CFexpress 4 standard for high-speed transfer with VPG400 certification | CEA-G Series CFexpress Type A Memory Card CEA-G1920T, compatible with the CFexpress 4 standard for high-speed transfer with VPG400 certification |

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| **SETUP INFORMATION** | | |
| Model Name: | CEA-G960T | CEA-G1920T |
| UPC | 027242933095 | 027242933125 |
| Product weight (approx.): | 0.11 oz. | 0.11 oz. |
| Product Dimension (Φ D\*L) inches: | 0.8” x 1.1” x 0.1” | 0.8” x 1.1” x 0.1” |
| Sub-Carton Gross weight: | 0.12 lb. | 0.12 lb. |
| Sub-Carton Dimension (L\*W\*H) inches: | 3.9” x 1.7” x 5” | 3.9” x 1.7” x 5” |
| QTY of Sub-carton per Master Carton: | 5 | 5 |
| Master Carton Gross weight: | 0.692 lb. | 0.692 lb. |
| Master Carton Dimension (L\*W\*H): | 5.2” x 3.5” x 4.6” | 5.2” x 3.5” x 4.6” |
| Country of origin: | Taiwan | Taiwan |
| Price at launch – USA: | $584.99 USD | $949.99 USD |
| Price at launch – Canada: | $809.99 CAD | $1309.99 CAD |

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| **ANNOUNCEMENT/SHIP TIMING** | |
| Product announcement date: | 9 July 2025 @ 10:00 AM EDT (7:00 AM PDT) |
| Pre-sales date: | 10 July 2025 @ 10:00 AM EDT (7:00 AM PDT) |
| RDD (Requested Delivery Date): | 20 August 2025 |
| CDD/FCS (First Customer Ship): | 27 August 2025 |

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| **INCLUDED IN THE BOX** | | |
| CFexpress Type-A card | CEA-G960T | CEA-G1920T |
|  | Card Case | Card Case |
|  | Limited Warranty Card – 5 Years | Limited Warranty Card – 5 Years |
|  | Operating Instructions | Operating Instructions |

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| **RECOMMENDED CAMERA BODY AND ACCESSORIES** | |
| Camera body | ILCE-7SM3/B, ILCE-1, ILCE-1M2, ILCE-9M3, ILCE-7M4, ILCE-7RM5, ILME-FX3, ILME-FX6, ILME-FR7, ILME-FX30 |
| CFexpress/SD media card reader | MRWG2, MRWG3 |

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| **ADVERTISING & MESSAGING** | | |
|  | **Copy** | **Words** |
| **10-word** | Ultra high-speed storage for demanding creators | 6 |
| **25-word** | CEA-G Series High-speed and large capacity CFexpress Type A Memory Card compatible with CFexpress 4 standard for high-speed transfer with VPG400 certification for stable recording.3 | 25 |
| **50-word** | CEA-G Series High-speed and large capacity CFexpress Type A Memory Card compatible with CFexpress 4 standard for high-speed transfer with VPG400 certification for stable recording.3 With five times the drop strength and ten times the bend resistance of the CFexpress Type A standard, these cards withstand tough conditions.2 | 48 |

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| **SEO – Search Engine Optimization** |
| Sony, Sony media card, Sony memory card, flash card, flash memory card ,CFexpress, Sony CFexpress, CFexpress Type A, Sony CFexpress Type A, TOUGH, Sony TOUGH, Sony TOUGH card, Sony, 80GB, 120GB, 160GB, 180GB, 240GB, 320GB, 640GB, 1TB, Alpha, ILCE-7SM3, ILCE-1,ILME-FX2, ILME-FX3, ILME-FX3A, ILME-FX6, ILCE-7M4, ILCE-7RM5, Lexar, Delkin, ProGrade, Exascend, Angelbird |

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| **VIDEO** | |
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| **SHORT BULLETS** | | |
| **Rank** | **Feature** | **Char.** |
| **1** | Capacity up to 1920GB/960GB1 for long video shoots and high-speed still image bursts | 78 |
| **2** | Enhanced workflow with extremely high read speed of up to 1800 MB/s1 | 68 |
| **3** | VPG400 certification for extra reassurance and video recording stability. | 73 |
| **4** | TOUGH design for 10x greater bend resistance than the CFexpress 2.0 Specification2 | 82 |
| **5** | Transfer data via a USB 40Gbps interface with optional MRW-G3 card reader (Sold separately)3 | 92 |
| **6** | IP57dust and moisture ingress protection for great dependability2 | 65 |
| **7** | Memory Card File Rescue for Sony CFexpress Type A memory card.4 | 63 |

| **FEATURE BULLETS** | | | |
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| **Rank** | **Feature** | **Description** | **Rich Asset** |
| **1** | CFexpress 4 support for high-speed transfer | Supports the CFexpress 4 standard for high-speed transfer with VPG400 (Video Performance Guarantee) certification for stable recording.3 With five times the drop strength and ten times the bend resistance of the CFexpress Type A standard, these cards withstand tough conditions.2 |  |
| **2** | High capacity for long recording and speed | CEA-G Series High-speed and large capacity CFexpress Type A Memory Card, with a capacity up to 1920GB1, you can shoot confidently and without worrying about space. This is ideal for long 4K video sessions or high-speed still bursts in action scenes. |  |
| **3** | High speed performance up to 1800MB/S | Supports the latest CFexpress 4 standard, offering read speeds of up to 1800 MB/s and write speeds of up to 1700 MB/s – up to 2.4 times faster than previous models1, 3 ideal for most demanding workflows, and helping streamline and boost productivity in the field and at your desk. |  |
| **4** | Dependable videography with VPG400 standard | Supports the VPG400 standard, which ensures stable video recording, with a minimum sustained writing speed of 400 MB/s.3 This functionality helps prevent dropped frames even during high bitrate shooting, so you can record continuously and with greater confidence. |  |
| **5** | Faster workflows with our CFexpress Type A card reader | The optional MRW-G3 card reader is optimized for Sony CFexpress Type A memory cards, allowing you to transfer data via a USB 40Gbps interface and take full advantage of high-speed backups and more efficient workflows.6 Support for Windows and macOS, iOS, iPadOS, and Android OS for smartphones and tablets lets you import data to computers and mobile devices.7 |  |
| **6** | Made incredibly TOUGH | Thanks to Sony’s unique TOUGH card design, our CFexpress Type A cards offer over 10x the CFexpress Type A standard bend resistance, with additional rigidity tested to 150 newtons of force. Designed for absolute dependability, the resin body is five times more impact-resistant than the CFexpress Type A standard and can withstand drops of up to 24 feet.2 |  |
| **7** | Sony’s TOUGH for the toughest places with IP57 rating | You can rely on Sony’s CFexpress Type A memory cards to work dependably in extreme temperatures, X-rays, electrostatic environments and intense UV light. A dust and moisture resistant design with an IP57 rating provides the reliability needed for outdoor use in challenging conditions.8 |  |
| **8** | Rescue: Recover lost files | Even if things go wrong, you can avoid disaster with downloadable Memory Card File Rescue for Sony CFexpress Type A memory card customers. This free software can recover accidentally deleted files and corrupted photos and videos in todays’ common formats.4 |  |

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| **FOOTNOTES** | |
| **1** | A portion of this card capacity is used for system files and may vary. |
| **2** | Based on Sony internal testing. Actual performance may vary. Based on environmental conditions and usage. Sony does not guarantee damage to recorded data or card based on every situation or condition. |
| **3** | Based on Sony testing. Transfer speed dependent on host hardware. |
| **4** | File Rescue downloadable software available at www.sony.net/memorycard. Does not support data recovery for Content Protected and Game Data files. Not all data may be recoverable. |
| **5** | Sold separately. |
| **6** | When using the included USB cable with a USB Type-C® port and USB 40Gbps-compatible PC. Speed may vary depending on conditions. |
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| **8** | Not guaranteed to be 100% dust and moisture proof. |