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| OFFICIAL NAMES | |
| Product Name: | CFexpress Type A Card Reader MRW-G3 |
| Model Name: | MRW-G3 |
| Short Description: | CFexpress Type A Card Reader MRW-G3 |
| Long Description: | CFexpress Type A Card Reader MRW-G3 | CFexpress 4 compatible |

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| SETUP INFORMATION | |
| UPC | 027242933408 |
| Product weight (Approx.): | 3.8 oz. |
| Product Dimension (Approx. W x H x D) | 2.38”x 0.68”x 4” |
| Sub-Carton Gross weight: | 0.47 lb. |
| Sub-Carton Dimension (Approx. L\*W\*H): | 3.96” x 1.7” x 5.01” |
| QTY of Sub-carton per Master Carton: | 5 |
| Master Carton Gross weight: | 1.16 lb. |
| Master Carton Dimension (Approx. L\*W\*H) inches: | 22.5” x 10.9” x 12.7” |
| Country of origin: | (TW) Taiwan |
| Price at launch – USA: | $ 149.99 USD |
| Price at launch – Canada: | $ 209.99 CAD |

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| ANNOUNCEMENT/SHIP TIMING | |
| Product announcement date: | 9 July 2025 @ 10:00 AM EDT (7:00 AM PDT) |
| Pre-sales date: | 10 July 2025 @ 10:00 AM EDT (7:00 AM PDT) |
| RDD (Requested Delivery Date): | 20 August 2025 |
| CDD/FCS (First Customer Ship): | 27 August 2025 |

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| INCLUDED IN THE BOX | |
| CFexpress Type A card reader | MRW-G3 |
|  | Operating Instructions |
|  | USB Cable |

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| ADVERTISING & MESSAGING | | |
|  | Copy | Words |
| Main Headline | CFexpress Type A Card Reader MRW-G3 | |
| 10-word | CFexpress Type A Card Reader MRW-G3 | CFexpress 4 compatible | 10 |
| 25-word | CFexpress Type A card reader MRW-G3, optimized for use with the optional CEA-G Series and supporting the new CFexpress 4 standards to maximize card performance. | 25 |
| 50-word | CFexpress Type A card reader MRW-G3, optimized for use with the optional CEA-G Series and supporting the new CFexpress 4 standards to maximize card performance. Supports Windows and macOS, as well as iOS, iPadOS, and Android OS for smartphones and tablets, enabling data import from PCs and mobile devices.1 | 49 |

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| SHORT BULLETS | | |
| Rank | Feature | Char. |
| 1 | CFexpress 4 compatible card reader for CFexpress Type A cards | 61 |
| 2 | Optimized for use with the optional CEA-G Series | 48 |
| 3 | High-speed transfer with USB 40Gbps support | 43 |
| 4 | Compatible with most PCs, smartphones, and tablets | 50 |
| 5 | Stable data transfer with high reliability and durability | 57 |
| 6 | Features a redesigned heat-dissipation structure | 48 |
| 7 | Dimensions (W × H × D): Approx.(2 3/8 × 11/16 × 4 inches) | 57 |
| 8 | Terminal: USB Type-C® x 1 | 25 |
| 9 | Weight (Approx.): 3.8 oz (106 g) | 33 |

| FEATURE BULLETS | | | |
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| Rank | Feature | Description | Rich Asset |
| 1 | CFexpress 4 compatible card reader for CFexpress Type A cards | The MRW-G3 is optimized for use with the optional CEA-G Series and supports the new CFexpress 4 standard, so you can maximize card performance. |  |
| 2 | High-speed transfer with USB 40Gbps support | The MRW-G3 supports USB 40Gbps, enabling high-speed transfer of large video files and high volumes of images by taking full advantage of the optional CEA-G Series’ read speed.2 Spend less time waiting for file transfers and more time creating. |  |
| 3 | Compatible with most PCs, smartphones, and tablets for efficient workflows | The MRW-G3 supports Windows and macOS, as well as iOS, iPadOS, and Android OS for smartphones and tablets, enabling data import from most PCs and mobile devices. The compact and lightweight design makes it ideal for high performance still and video editing workflows in a wide variety of locations.1 |  |
| 4 | Stable data transfer with high reliability and durability | The MRW-G3 features a redesigned heat-dissipation structure that maintains an optimal operating temperature, guaranteeing stable and reliable performance even when transferring very large volumes of video or image data for extended periods. |  |

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